

Q & A

1) What are the key advantages of tamper evident packaging?

Tamper-evident technology provides peace of mind. It is an easy-to-identify component of a package that quickly conveys a level of safety and security about the food consumers are going to eat. Inline revolutionized the marketplace when Safe-T-Fresh® was introduced with the patented tamper protection technology almost two decades ago. This leading tamper evident, tamper resistant brand offers a wide variety of packaging in all shapes and sizes, that are also leak resistant. They continue to innovate and expand the variety of packaging that offers this extra level of safety and security. Tamper-evident packaging is used for all forms of perimeter foods, and with the introduction of Safe-T-Chef®, is now available in hot food applications.

2) Why is tamper-evident, tamper resistant technology so important?

Every time a package changes hands there is the potential for tampering. With more and more food delivery services coming into the marketplace, the need to ensure foods stay fresh, safe, and intact is rapidly growing. Tamper-resistant packaging provides the confidence and security that foods reach the consumer as safe and fresh as possible.

3) What are the latest trends in packaging materials?

The biggest trend and challenge facing the packaging industry is finding the balance between sustainability, convenience, and safety. Inline Plastics launched Reborn, adding 10% post-consumer content to all their PET products. They are the first thermoform food packaging manufacturer in the USA to use post-consumer content recycled at the molecular level – known as Advanced Recycling. Combining their patented tamper protection technology with recycled PET content gives consumers the convenient, sustainable and safe packaging they are looking for.

Minimalism is also a big trend companies are embracing by using a clear labelling and packaging approach that will continue. The adage “less is more” is evident in today’s food packaging marketplace. Consumers spent years overwhelmed by colorful designs and graphics. The minimalist approach provides companies an opportunity to highlight their product in a clean, elegant, simple and refreshing packaging.

4) What are key trends for food applications?

The growing demand for security of pre-packaged food items continues to increase. Applications range from family to single-serve sizes; hot, cold, and ambient food applications; in clear, ready-to-serve, convenient packaging that meets the needs of today’s marketplace. For cold applications, our Safe-T-Fresh® product line has seen growth across all shapes and sizes of packaging. With the launch of Safe-T-Chef®, Inline now offers an entirely new product family uniquely designed to add layers of protection to warm and hot foods applications. This is the first polypropylene product family that incorporates patented tamper-evident technology into packaging designed for hot food applications. Consumers continue to look for tamper-resistant, convenient packaging that offers the food safety they desire.

5) Why is clear packaging so important?

There are 2 main reasons that clear packaging is important: the consumer and sustainability.

First, consumers eat with their eyes. Food that is visually appealing triggers the other senses. Our brains begin imagining what it will smell and taste like. From a marketability standpoint, all clear packaging offers multiple advantages. It entices - seeing attractive food makes us want to buy that food, providing instant gratification, as well as offering full transparency to the contents- no hiding ingredients.

Secondly, all clear material has a greater chance of being recycled. Black plastic is difficult to sort at the materials recovery facilities (MRFs) and usually ends up in landfills. With the recent elimination of black material in their portfolio, Inline Plastics continues to make their packaging more sustainable.

Inline uses the highest clarity material to make sure contents take center stage, whether it is in their PET products with Safe-T-Fresh or in their polypropylene products with Safe-T-Chef.